

# Rules for Participation

7-8 March 2025



**Media Morphosis:** Unleash the magic of AI! Redefine your content – whether it's text, visuals, video, or sound – into captivating and impactful creations.

## The Host

**Byborg IP Sarl Hungarian Branch Office**

**(Byborg IP Sarl Magyarorszagi Fioktelepe)**

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(the "Host")

In order to run the Contest, the Host may involve employees of its affiliated entities, as well as external experts it has invited, who are also considered employees of the Host for the purposes of the Contest.

## The contest

The Host will organize a 24-hour hackathon contest on the topic of Media Morphosis: Unleash the magic of AI! Redefine your content – whether it's text, visuals, video, or sound – into captivating and impactful creations on **7 March 2025**, starting at 12:00 at 1101 Budapest, Expo ter 5-7 (the "Contest").

In addition to the provisions of the present Rules for Participation, the Contest shall be governed by the laws of Hungary.

## Conditions of participation

Only teams of 3-5 people are allowed to participate in the Contest; team members shall register for the Contest individually. Contestants in teams shall be natural persons over 18 years of age and of legal capacity. The Host limits the number of contestants to 260. Participation in the Contest is free of charge.

In the course of the application process, applicants shall provide all the mandatory information on the form on the dedicated website and acknowledge the present Rules for Participation and the Privacy Policy. Failure to do so shall result in a void application to the Contest.

# Rules for Participation



The deadline for applications is midnight on 16 February 2025. Applications are only valid if submitted in the manner and by the deadline specified in the present Rules for Participation. After the closing date for applications, the Host is entitled to select the contestants and determine the composition of the teams at its sole discretion. Preference will be given to applicants who are pursuing or have successfully completed a university degree in a field related to computer science, or who have professional experience in AI. The selected contestants will be notified by the Host by e-mail.

The Host may disqualify a contestant who has provided false information at the time of registration, who violates the provisions of the present Rules for Participation, or the rules of the Contest as published on the Contest site. The contestant acknowledges that the exclusion is based on the Host's own discretion, and the contestant is not entitled to assert any claims against the Host in connection with the exclusion.

The Host reserves the right to automatically disqualify any participant that may temper with the local or cloud infrastructure in any way. It is at the Host sole discretion to determine if such tempering was realized or not.

## Agenda

The Contest will start at the time and place indicated above. The Contest is open to personal participation only. Contestants shall arrive at the venue no later than 10:30 on 7 March 2025. If at least 3 members of a team do not show up by that time, that team shall not participate in the Contest.

Projected time schedule of the Contest:

### 7 March 2025

09:30 - 10:15 registration

09:30 - 11:00 breakfast

11:20 - 11:45 opening ceremony, information about the Contest and the challenge

11:45 - 12:00 preparation for the start of the Contest, briefing

12:00 - start of resolving the challenge

### 8 March 2025

07:00 - 09:00 Breakfast

12:00 - Competition Ends

12:00 - 13:00 Lunch

13:00 - 18:00 Pitch Sessions (3 mins/team, with breaks)

18:00 - 18:30 Snacks

18:30 - Award Ceremony

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At the start of the Contest, the Host will inform the contestants about the detailed schedule and rules of the Contest, the challenge within the above mentioned subject matter, the software and hardware tools to be used for the Contest, and all the rules necessary for the successful running of the Contest.

The Contest will end at 12:00 on 8 March 2025. Thereafter, in the order determined by the Host, each team will be required to make a presentation of up to 3 minutes to the Host and the other contestants, presenting its solution/result related to the challenge, its architecture, its methodology and how it would be continued.

After the presentations, the jury will announce the results on the spot.

## What the Host will provide

The Host will provide the following during the Contest:

- Every team will have a fix internet connection from a table switch with RJ45 cables. For second priority, Wifi connectivity will be provided on best effort bases.
- VM with SSH access (its specification will be announced after the opening of the Contest)
- food, drinks (buffet)

## What the contestants will provide

Contestants/teams shall provide at least the following for themselves:

- laptop/desktop computer
- necessary peripherals
- the software/access intended to be used to solve the contest task

## Evaluation

The solution of the challenge will be evaluated by a scoring method by a jury of the Host's staff. The jury is free to decide on the winners and the order of the winners.

During the Contest, the members of the jury are entitled to consult the contestants of each team several times per team, for a maximum of 1 hour in total, and to ask them for information on the implementation of the solution of the challenge.

The jury shall consider the creativity of the solution, the complexity of the technological solutions, the innovative content of the solution, the experience of the conversations during the Contest and the final presentation of the team.

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## Prizes

The teams selected as winners by the jury will receive the following prizes:

**1st place:** HUF 30 million gross per team

**2nd place:** HUF 20 million gross per team

**3rd place:** HUF 10 million gross per team

The prize awarded to a team shall be divided equally between the participating members of the team. Payment of the prize shall be made by the Host to the participating members of the winning teams by bank transfer within 15 days from the fulfillment of the below payment conditions after the payment of any disbursement-related tax obligations (such as deduction of tax advances, etc.) by the Host.

The payment is further conditional upon the followings: (i) the contestant shall submit to the Host by email no later than 2 days after the end of the Contest (by 10 March 2025) the personal data required by the Host to fulfil the tax obligations associated with the payment of the prize, in the form specified by the Host and (ii) the contestant shall execute the license agreement/statement referred to below. Failure to do so shall result in the contestant's ineligibility to receive payment of the reward.

## Intellectual property and license

The contestants shall be fully responsible that the software they use to solve the challenge does not infringe upon any third-party copyrights and other third-party rights, it operates properly, does not contain virus, and the solution or development they develop during the contest is the result, product of their own intellectual work, which does not infringe upon the copyright or other rights of third parties.

The contestants acknowledge that during the Contest, the closing presentation and the evaluation, both the Host (including its staff) and the other contestants may become familiar with the ideas and solutions of the contestants and their teams.

The prize-winning contestants hereby expressly give their consent that, by payment of their share of the prize, the Host shall acquire non-exclusive, transferable, unrestricted (in time, geographic scope and manner of use), including adaptation, to the fullest extent permitted by law, license to use their solution developed in connection with the challenge or other intellectual property related to the challenge. By accepting the present Rules for Participation, contestants also agree that the prize shall constitute adequate and sufficient consideration for the transfer of the license as set out herein and shall not be subject to any further claims in the future.

## Miscellaneous

The Host reserves the right to withdraw its contest invitation at any time up to the deadline of submission of applications without giving any reason and to cancel the Contest. The Host also reserves the right to modify the conditions of participation and the challenge at any time, subject to prior notification to the contestants.