

Privacy Policy

On the processing activities related to the AI Hackathon contest



Byborg IP S.á r.l. Hungarian Branch Office (Hungarian company name: Byborg IP S.á r.l. Magyarországi Fióktelepe; registered office: 1101 Budapest, Expo tér 5-7, Hungary; company registration number: 01-17-001204; VAT number: 26586498-2-42; e-mail: aihackathon@byborgenterprises.com; hereinafter: Controller) will organize a 24-hour hackathon contest on the topic of Media Morphosis: Unleash the magic of AI! Redefine your content – whether it’s text, visuals, video, or sound – into captivating and impactful creations on 7 March 2025, starting at 10:00 at 1101 Budapest, Expo tér 5-7 (hereinafter: Contest).

The Controller processes the personal data concerning the applicants, competitors of the Contest, members of the winning teams for the purposes set out in the present privacy policy. In addition to the characteristics of each processing activity, the present privacy policy also serves for informing the data subjects of the rights and remedies available for them in connection with the data processing activities.

1. For what purposes does the Controller process personal data?

1.1. Selection of the applicants for the Contest

In order to enable the Controller to select the 100 persons over the age of 18 who will participate in the Contest on the basis of a professional assessment, the Controller processes the following categories of personal data of the applicants:

- Personal identification data: name, date of birth
- Contact data: e-mail address
- Social media profile URL (GitHub, LinkedIn, other)
- Information concerning the team: team name, number of members, area of expertise

By submitting your application to participate and accepting the Rules for Participation, a contract is concluded between you as the data subject and the Controller; the conclusion and performance of this contract constitutes the ground for the processing of data (Article 6(1)(b) of GDPR).

Duration of processing: until the end of the Contest.

1.2. Organization of the Contest

For the purpose of informing the participants of the Contest about the competition conditions and team assignment, and for the purpose of announcing the results, the Controller processes the following categories of personal data of the applicants selected to participate:

- Personal identification data: name
- Contact data: e-mail address
- Information concerning the team: team name, number of members, area of expertise, position

By submitting your application to participate and accepting the Rules for Participation, a contract is concluded between you as the data subject and the Controller; the conclusion and performance of this contract constitutes the ground for the processing of data (Article 6(1)(b) of GDPR).

Duration of processing: until the end of the Contest.

1.3. Data processing related to the payment of the prize

The Controller will pay a prize to the members of the teams selected by the jury as 1st, 2nd and 3rd place winners. The payment of the prize is subject to the data subject providing the Controller with the personal data necessary for the calculation and deduction of the personal income tax payable on the prize and for the bank transfer of the prize.

For the purposes of **personal income tax calculation and deduction**, the Controller processes the following categories of personal data relating to the members of the winning teams:

- Personal identification data: name, mother's birth name, place and date of birth, permanent address, tax ID number, social security number

The ground for the processing is the fulfillment of the legal obligation of the Controller as a disbursement entity (Article 6(1)(c) of GDPR, Articles 10 and 75(5) of Personal Income Tax Act, Articles 78(4), 202(1) and Section I.1.2.2. of Schedule 3 of the Act on the Rules of Taxation).

Duration of processing: five years.

For the purpose of the **bank transfer of the prize**, the Controller processes the following categories of personal data relating to the members of the winning teams:

- Personal identification data: name of winning team member, name of bank account holder (if different from the winning team member)
- Bank account number, amount of the prize

By submitting your application to participate and accepting the Rules for Participation, a contract is concluded between you as the data subject and the Controller; the conclusion and performance of this contract constitutes the ground for the processing of data (Article 6(1)(b) of GDPR).

Duration of processing: five years.

1.4. Making photo and video recordings at the Contest

The Controller will take photographs and video recordings at the Contest. The purpose of using the recordings is to promote the Controller and its group on social media platforms and on the group's own website. The Controller does not associate photos and videos with the names of the persons depicted and does not organize them in a structured database.

You, as the data subject, give your implied consent to the making of the recordings and their use for the above purposes by your presence at the Contest venue (Article 2:48 (1) of the Civil Code).

Duration of processing: ten years.

1.5. Contacting you with job offers

The Controller may contact you with job offers that match the professional details you provided when applying for the Contest. For this purpose, the Controller processes the following categories of personal data of applicants:

- Personal identification data: name
- Contact data: e-mail address
- Social media profile URL (GitHub, LinkedIn, other)
- Area of profession of the team

The ground for the processing is your consent (Article 6(1)(a) of GDPR). You have the right to withdraw your consent at any time, but this does not affect the lawfulness of the processing before the withdrawal of consent. If you withdraw your consent, we will no longer send you job offers.

Duration of processing: two years. At the end of this period, we will ask you to confirm that you wish to continue to receive job offers from us in the future.

1.6. Common features of each processing activity

The Controller does not perform automated decision-making or profiling on personal data processed for the above purposes. For the purposes of contacting job offers, the Controller uses the sub-processor SmartRecruiters, Inc., which is a service provider registered in the United States of America as a third country, in which case the transfer of personal data to the third country is based on the Standard Contractual Clauses adopted by the Commission of the European Union. For other processing purposes, the Controller does not transfer personal data to third countries.

2. Processor

In connection with the processing purposes set out in Section 1 of the present privacy policy, the Controller uses the services provided by Docler Services Kft. (registered office: 1101 Budapest, Expo tér 5-7.; company registration number: 01-09-186181; VAT number: 24856984-2-42), which entity qualifies as a processor, in the selection of applicants for the Contest, the organization of the Contest, the calculation and deduction of the personal income tax related to the prizes, the payment of prizes, the taking of photographs and audio recordings of the Contest and the sending of job offers.



3. Data subject rights

The following describes your data subject rights in relation to the above processing activities and how you can exercise them. If, after reviewing this privacy policy, you have any questions about the conditions under which you can exercise your data subject rights, we will provide you with all the help you need to exercise your rights.

You have the right to contact us at any time before exercising any of your data subject rights and we will respond to your request as quickly as possible after verifying your identity.

We will inform you of the action taken within 30 days of receiving your request. In exceptional circumstances, the time limit may be extended by a further 60 days. This will happen if the complexity of the request requires it or if we have to process a large number of requests at the same time.

Please note that your data subject rights are exercisable free of charge. If your request is unfounded or excessive, in particular because of its repetitive nature, we are entitled to charge a reasonable fee.

If you wish to exercise any of your data subject rights, please send your request in e-mail to aihackathon@byborgenterprises.com.

3.1. Right to access and data portability

You have the right to access the personal data we hold about you by requesting a copy of your personal data free of charge. We will process your request after verifying your identity.

If we consider that your request is manifestly unfounded or excessive (for example, because you have requested copies of your personal data several times within a short period of time), we may refuse to act or charge a reasonable fee, taking into account the administrative costs of providing the information.

In some cases, you may also have the right to request a copy of the personal data you have provided in a structured, commonly used and machine-readable format and/or to request that we transfer this data to another controller (where technically feasible).

3.2. Right to rectification

You have the right to request the correction of inaccuracies in your personal data or to notify us if there has been a change in the personal data we process.

3.3. Data retention and erasure

If you no longer want us to process your data, you can ask us to delete your personal data from our systems. Please note that in the event that you request the deletion of your personal data, or if we ourselves decide to start the deletion process at the end of the retention period(s), we may need to retain and use part of your personal data to the extent necessary to comply with applicable legal obligations.



3.4. Right to object to processing

We process your personal data for the purposes set out in Section 1. Applicable law may entitle you to ask us not to process your personal data for certain specified purposes where the processing is based on legitimate interests. If you object to such processing, we will stop processing your personal data for such purposes.

In certain situations, we may have to refuse to comply with your request. This will be the case if we have a compelling legitimate interest to continue such processing or if we need to establish, exercise or defend legal claims.

3.5. Right to restrict processing

You can ask us not to process your personal data as long as the following circumstances apply. The personal data subject to the restriction will be clearly identified and, except for storage, will only be processed with your consent or for the establishment, exercise or defense of legal claims or for the protection of the rights of another natural or legal person or in the public interest.

Restriction of processing is only possible in the following four cases:

- If you dispute the accuracy of the personal data we hold about you: in this case, we will suspend processing operations for the period of time it takes to verify the accuracy of the personal data.
- You have objected to processing based on legitimate interests: in this case, you may request that we suspend the processing operation while we verify the justification for the processing.
- You consider that the processing is unlawful but you object to its erasure and instead request the restriction of the processing.
- We have no further need for the data, but you require it for the establishment, exercise or defense of legal claims.

We may continue to process your data despite your request if we need the personal data to establish, exercise or defend legal claims. We will notify you before lifting the restriction.

3.6. Right to lodge complaint with the supervisory authority

If you consider that your personal data are being processed unlawfully, you can seek legal remedy from the Hungarian National Authority for Data Protection and Freedom of Information (Hungarian name: Nemzeti Adatvédelmi és Információszabadság Hatóság, abbreviated name: NAIH, registered office: 1055 Budapest, Falk Miksa utca 9-11, Hungary, mailing address: 1363 Budapest, Pf.: 9., telephone: +36 (1) 391-1400, e-mail: ugyfelszolgalat@naih.hu).

The data subject may bring a civil action against the Controller if his or her right to the protection of personal data is infringed. Regional courts shall have jurisdiction to rule on the action. The lawsuit may also be brought, at the choice of the data subject, before the courts of the place of residence of the data subject (for the contact details of the courts, please consult the following link: <https://birosag.hu/torvenyszekek>).

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3.7. Miscellaneous

If we make changes to this privacy policy that we consider important, we will inform you by means of a notice on our website and/or other methods, such as contacting you by email.

Unless otherwise specified in applicable law, changes to this privacy policy will take effect upon posting on our website, unless we specify a different effective date.

If you have any comments or questions about this privacy policy or our privacy practices, or if you would like to exercise any of your data subject rights, please send an email to aihackathon@byborgenterprises.com.